

FREELANCE COPYWRITER

Courier is looking for an experienced freelance copywriter to help out with ad hoc marketing copy to be used across digital, social and print channels. We need to increasingly speak to our growing audience of savvy entrepreneurs who like to live and work on their own terms with marketing copy that doesn't patronise or pander and that connects with our twenty-something audience with the right mix of attitude, authenticity and authority. Working alongside the Creative Director, you'll bring solid experience (gained from writing in a variety of mediums including ideally print and outdoor advertising) to the table. We'll need you at different levels and with different briefs each month but after a trial period we should be able to guarantee you a set minimum number of hours or days work per month.

What you'll do:

- Develop concepts and write copy for various promotional and marketing campaigns across a number of platforms.
- Work with the Creative Director to create unified campaigns from a copy and design perspective.
- Help us develop a unique promotional tone of voice.
- Assist with writing brand guidelines that reflect that TOV.

What you'll bring:

- Have some great experience under your belt creating short, succinct copywriting in a range of media from print and outdoor advertising to email, web and social campaigns - this isn't a role for someone who says it in 1000 words when you can say it in 10.
- Insight into how Courier's promotional tone of voice can develop in a way that is harmonious to our editorial voice but distinct in its own right.

To apply:

Send us an overview of your background and at least three examples/link to your folio plus some commentary on these jobs to help us understand why you'd be a good fit for Courier – to jobs@couriermedia.co. Please include the words '**Freelance Copywriter**' in the subject line. This is a remote freelance role.

About Courier:

Courier is the defining media brand for a new generation who want to live and work on their own terms. We've been telling insightful and inspiring stories of modern business through print, podcasts, events and more since launching in 2013. London-based but with an international perspective, our mission is to help you: WORK BETTER, LIVE SMARTER, BE HAPPIER.

Courier is an equal opportunity employer, and we value diversity at our company. We don't discriminate on the basis of race, religion, colour, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.